ALLEGANY COUNTY HEALTH PLANNING COALITION

Local Health Action Plan

DRAFT 2-13-12

Priority #9: *Healthy Start*

Baseline and Goal for 2014:

	County Baseline	MD 2014 Goal	Local 2014 Goal	Source
Infant Mortality Rate per 1000 births	8.4	6.6	7.8	Local data from Kids Count (2006-2011)

*Based on the % difference between the state baseline and the state 2014 goal

Strategies:

A. Promote breastfeeding (see Obesity)
B. Increase babies given a healthy start by screening and counseling pregnant women regarding creation of a safe environment, tobacco & alcohol misuse, as well as promoting healthy eating and physical activity

NOTE: The following actions found under other priority areas will help with achievement of this goal:

- Tobacco Cessation
- Promotion of breastfeeding-obesity
- Screening
- Promotion of healthy eating and physical activity

Strategy B: Increase babies given a healthy start by screening and counseling pregnant women regarding creation of a safe environment, tobacco & alcohol misuse, as well as promoting healthy eating and physical activity			
ACTION	WHO	WHEN	MEASURES
1. Create and distribute information to prevent unintentional injury of infants	WMHS, ACHD, providers, Family Junction, WIC, Child Case Fatality Review, FIMR	Phase 4-5	# recipients of the information # fact sheets developed and # topics addressed